

# **Workshop B**

## **Rethinking How Secondary Schools Engage Families**

# Workshop Objectives

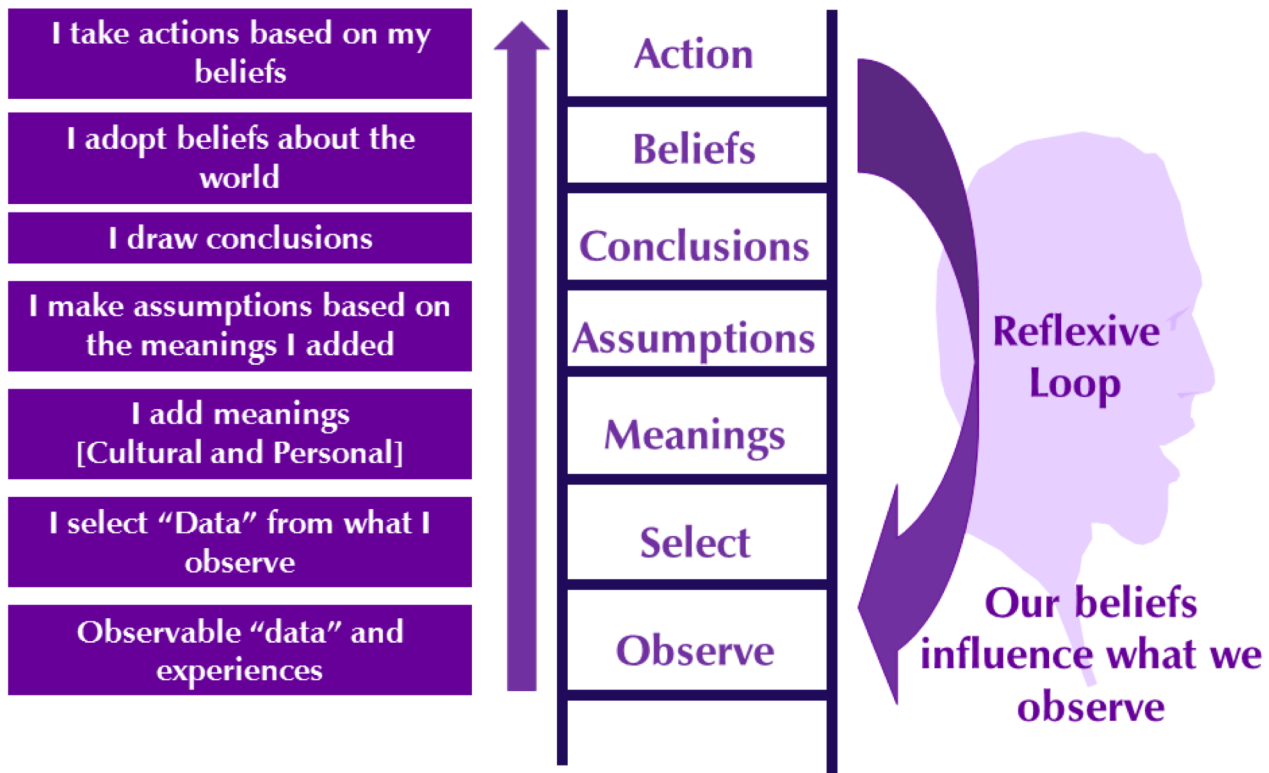
- Acknowledge and confront harmful mental models that are preventing purposeful, authentic, and impactful relationships with parents
- Analyze current effective and ineffective approaches to parent engagement
- Define opportunities for applying lessons to instigate positive change at the classroom, school, community/ward, and citywide levels

**Who is in the room?**



Video link: <https://ed.ted.com/lessons/rethinking-thinking-trevor-maber>

# The Ladder of Inference



Statement: Parents stop caring once their kids are in middle and high school.

With an elbow partner, work through the Ladder of Inference that drives this statement, and how we can disrupt the reflexive loop.

**Presenters:**

**Robert Crosby, Flamboyant Foundation**

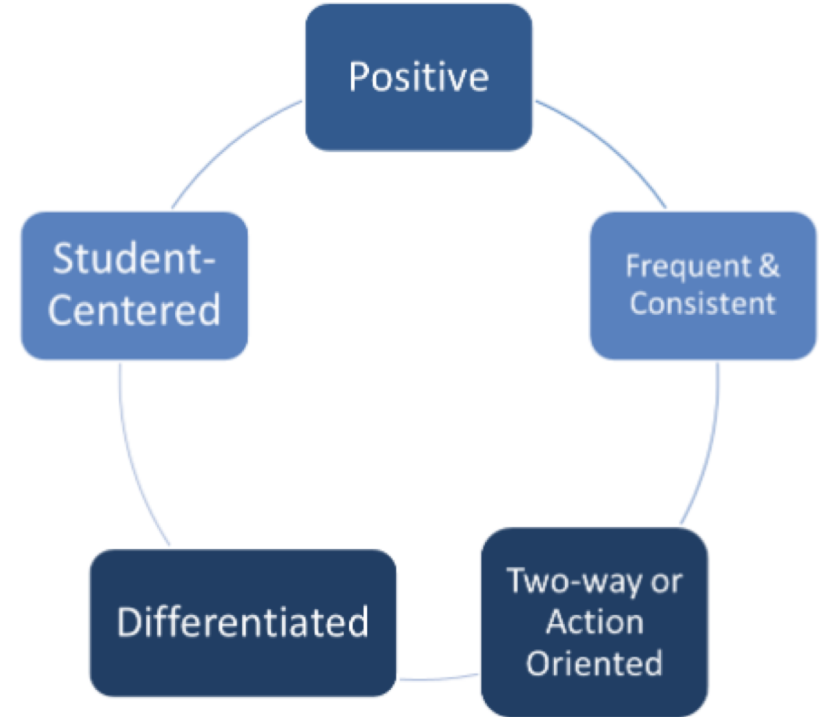
**Marielys Garcia, Parents Amplifying  
Voices in Education (PAVE)**

**Aurora Steinle, Office of the Deputy  
Mayor for Education**

# Five Family Roles that Accelerate Learning



# Elements of Effective Proactive Communication



*(Flamboyan Foundation, 2018)*

# PAVE'S FOUR TRACKS



PARENTS AMPLIFYING  
VOICES in EDUCATION



# PAVE'S ENGAGEMENT LADDER

## PARENTS AS ADVOCATES



AT THE CORE OF  
PAVE'S WORK  
ARE  
**1:1s**  
TO RECRUIT  
PARENTS

Parents identified through 1:1s  
rise through commitment  
categories over time and  
engagement with PAVE.

EMERGING

- Newsletter
- Event Invitations
- Follow on Social Media
- 1:1 Meeting w/ PAVE Team

ACTIVE

- 1:1 Meeting w/ PAVE Team
- Attend a PAVE Event
- Attend a PLE Board Event
- Join a PLE Board

LEADERSHIP

- PLE Board Member
- Host/Chair PAVE Event
- Blogging/Op-ed
- DC Council Testimony
- Run for Office



PARENTS AMPLIFYING  
VOICES in EDUCATION

## Table Discussion

1. Do you see evidence of strong community and family engagement? If so, what is that evidence?
2. How does this artifact meet (or not) the criteria for effective ongoing communication? What does this indicate about the relationship with families?
3. How does it empower/encourage families to play one or more of the five roles?
4. What elements of this artifact do you find least engaging? How can these elements be improved to facilitate stronger relationships with parents and families? *(Focus on proactive policy, not just a communications gap.)*
5. How can the most engaging elements be integrated effectively in your classroom, school, community or ward, and city-level work? *(Think specifically about your locus of control. What can YOU do now?)*

# Report Outs

What are three common themes?

What are three concrete opportunities/next steps?

# Stay Connected!

## Interested in getting involved?

- Fill out an interest form
- Contact Celine Fejeran, Raise DC Deputy Director, at [cfejeran@raisedc.org](mailto:cfejeran@raisedc.org)

## Got questions?

- Robert Crosby, Flamboyant Foundation – [rcrosby@flamboyantfoundation.org](mailto:rcrosby@flamboyantfoundation.org)
- Mariels Garcia, PAVE – [marielys.garcia@dcpave.org](mailto:marielys.garcia@dcpave.org)
- Aurora Steinle, DME – [aurora.steinle@dc.gov](mailto:aurora.steinle@dc.gov)